



2024 MOVEMENT FEST & BACK 2 SCHOOL BASH VENDOR APPLICATION

- Please keep a copy of this application for your records -

Date of Event: Saturday, August 3, 2024

Hours of Operation: 10AM-3PM

Location: Pavilion On Park Square (POPS)
153 Park Square
Forest City, NC 28043

Application Deadline: Friday, July 12, 2024

The Town of Forest City and the Grahamtown Team are partnering to host the Movement Fest and Back 2 School Bash on Saturday, August 3, 2024. This county-wide event is our initiative to improve the quality of life of youth and adults in Rutherford County by showcasing the variety of community resources available. Our goals are to:

- Showcase the availability of healthy options in our county
- Provide contact information about various agencies in the community
- Give information about youth and adult activities that are available throughout the year
- Promote healthy and active lifestyles amongst youth and adults in our community
- Offer resources to help alleviate financial burdens for back-to-school shopping

Vendors will offer different activities that promote wellness. There will be games, music, giveaways, inflatables, and more. Each attendee will receive a goodie bag to collect promotional materials.

Admission is free to the public. Food vendors will set up outside of the park on Mill Street. There is a \$50.00 fee for vendors to participate.

We believe that this is a great way to come together as a community to highlight all of the amazing opportunities available in Rutherford County, and we hope that we can count on your participation with Movement Fest & Back 2 School Bash to make this as successful as possible. Thank you in advance for your support!

Requirements:

- Signed and completed application to ariannaedwards@townofforestcity.com
- Provide materials for goodie bags (flyer, coupon, pencil, etc.) - bring the day of the event
- \$50 vendor fee (check or money order made out to Town of Forest City)



2024 MOVEMENT FEST & BACK 2 SCHOOL BASH VENDOR APPLICATION

- Please keep a copy of this application for your records -

PLEASE MAKE CHECKS PAYABLE TO: Town of Forest City. Please send checks and vendor application to:

Town of Forest City
c/o Arianna Edwards
PO BOX 728
Forest City, NC 28043

Digital applications may be submitted via email to ariannaedwards@townofforestcity.com. If you are accepted, digital photos help us to promote you on our social media, website, and local newspapers.

Important Dates:

- July 12, 2024 - Application deadline
- July 26, 2024 - Map and booth assignment e-mailed
- August 3, 2024 - Movement Fest & Back 2 School Bash
 - Set-up begins at 8AM
 - Set-up concluded by 9:30AM
 - Festival - 10AM-3PM

Guidelines:

- All vendors and their associates are responsible for following the guidelines.
- **No vehicles are allowed on the brick pavers outside or inside the park at any point.** Please let Arianna know in advance if you will need assistance loading/unloading.
- Booth spaces are 10' x 10' - location is determined by the festival committee.
- Vendors accepted for participation in the show must be in attendance during the event.
- Vendors must supply their own tent, tables, chairs, display materials, etc. Electricity is not provided.
- No generators or loud sound systems are allowed.
- Vendors must stay open to the public until 3PM.
- The festival is held outdoors, rain or shine.
- Gear booth, activities, and giveaways to families and children - make them specific to your organization and the theme of the event.
- Bring plenty of business cards and promotional materials.
- Keep your exhibit open for access by visitors by carefully positioning potential barriers such as tables and displays.
- It is never too early to start planning for this event. The day will sneak up on you if you are not careful! Try to make the display colorful and exciting and have fun with the theme.
- Your signature on the Application Form constitutes an agreement to be bound by the stated policies.



2024 MOVEMENT FEST & BACK 2 SCHOOL BASH VENDOR APPLICATION

- Please keep a copy of this application for your records -

Organization Name: _____
(as you would like it to appear on marketing materials)

Contact Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Daytime Phone #: _____ **Nighttime Phone #:** _____

Email: _____ **Website:** _____

If you have a Facebook page, list its name: _____

Please briefly describe your organization: _____

Please briefly describe your booth/activity: _____

(We can help you with ideas!)

Names of Event Workers: _____

I acknowledge that, if accepted:

- I will comply with all the festival guidelines outlined in this application packet.
- All decisions of the Movement Fest & B2S Bash Committee are final and are made in accordance with the overall objectives of the event.
- My signed application constitutes a contractual obligation to follow all the rules and guidelines set forth within this document and is a commitment to participate if accepted.
- The Town of Forest City & Grahamtown Team is responsible for making final decisions in regards to Movement Fest & B2S Bash and I agree to abide by its decisions.
- I release the Town of Forest City, Grahamtown Team, staff, and volunteers from any responsibility for damage, loss, theft, or injury.
- Violation of rules and guidelines prior to or during the event will result in loss of booth space.
- I accept responsibility for any associates that may assist me at the event.

Name Signature Date

Town Employee Name Signature Date